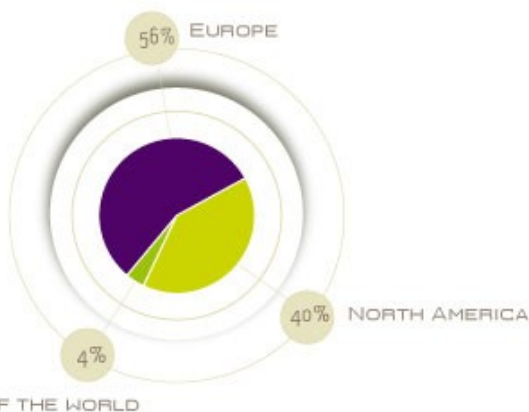




UBISOFT FACTS AND FIGURES

A. About Ubisoft

- » Founded: 1986
 - » Staff: 2000
 - » Listed on the French Stock Exchange since 1996
 - » As of fiscal year end march 2004:
 - » Estimated Turnover: **over € 490 million**
 - » Estimated Operating Income: approximately €15 million according to French accounting standards, before the one time amortization of €15 million, and €20 million according to pro forma accounting standards
- (Average exchange rate for Fiscal Year 2002/2003: 1€ = \$1.18)*



- » **A global company:**
 - » Offices in 21 countries
 - » Distribution in over 55 countries
 - » About 450 products localized each year

Breakdown of Ubisoft's activities around the world – March 31, 2003



Location of Ubisoft's studios around the world

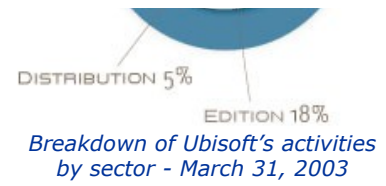
» **An online leader**

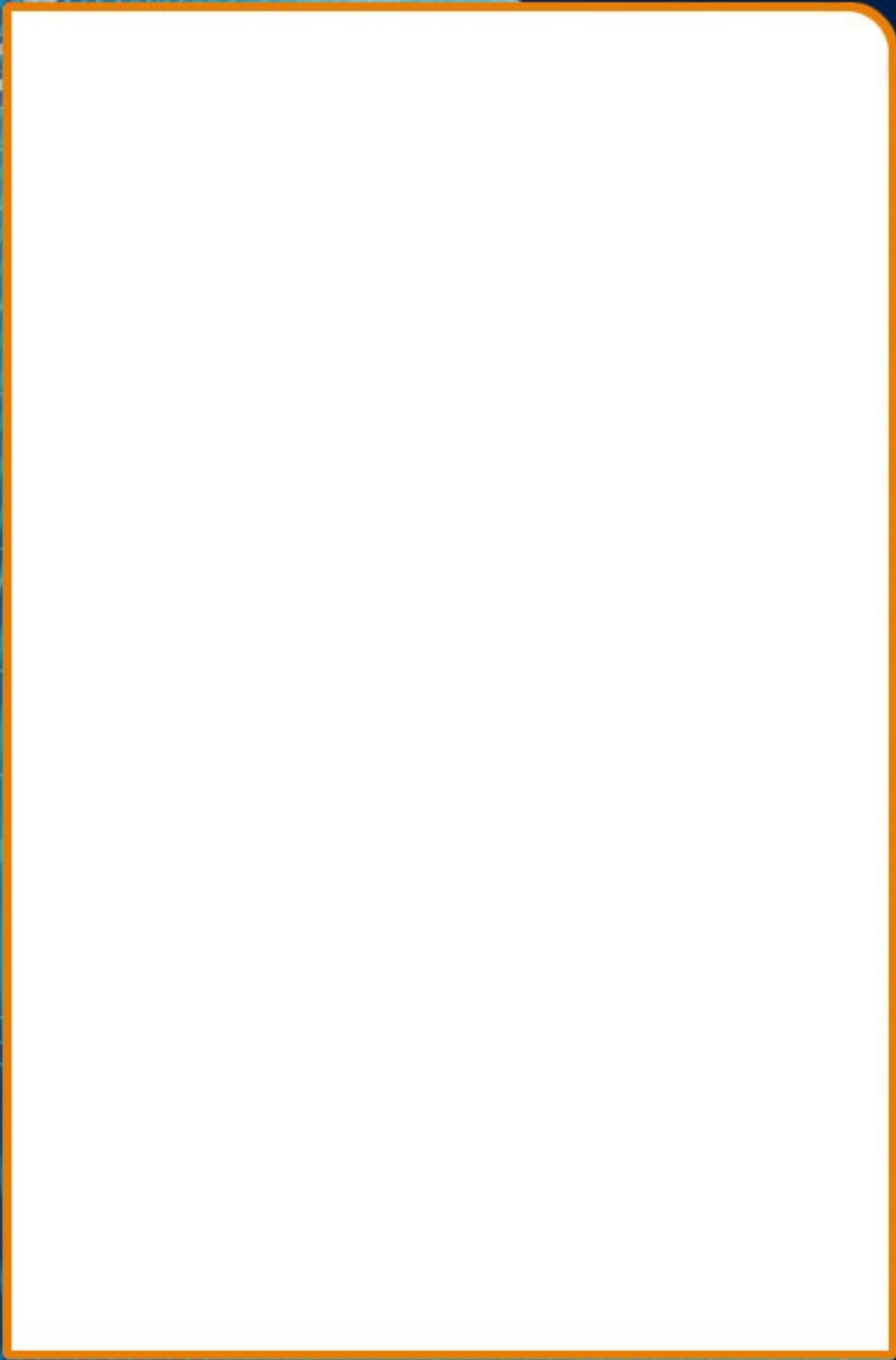
- » One of the leading sellers of MMO games in Europe
- » ubi.com attracts 4 million unique visitors per month
- » A dozen games playable online

Prince of Persia®

- » 7th independent publisher in the US (PC and consoles)

¹**sources:** 2003 Chart track, US: NPD, France: GFK, UK: Chart-Track, Germany: based on weekly top from Media Control.





- » Presence on all the leading platforms of the market
- » **Major brands and worldwide sales:**

The **Rayman**[®] Franchise: over 12 million copies

Myst[®] (entire series): over 11 million copies

Tom Clancy's Rainbow Six[™]: over 7.5 million copies

Tom Clancy's Splinter Cell[™]: over 6 million copies

Tom Clancy's Ghost Recon[™]: over 5 million copies

Chessmaster[™]: over 5 million copies

The Settlers[®]: over 3.5 million copies

Prince of Persia The Sands of Time[™]: over 2 million copies

Best Action Game of the Year by IGN (2004)

March 22, 2005

- » **XIII** received Best Sound and

2. Quotes in the press, including (non exhasutive list):

- » About Ubisoft: "Ubisoft's dedication to the game industry, not just as a "corporation" but as a contributor of artistic entertainment, shines brighter with every release. Their gameplay and graphics are always the best, and their music can compare with many of the current movie composers." – [Gamezone.com](#), who elected **Ubisoft Publisher of the Year 2003**

- » About **Prince of Persia The Sands of Time**: "We could go on about this being a work of art, but it's far more important than that"- [OXM](#), January 2004

- » "Excellent gameplay elements, fantastic graphics and innovative features that go beyond gimmicks to being revolutionary in their own right. It can safely be said that **Prince of Persia** is one of the best games of the year." [Gamezone.com](#), November 2003

- » "Gaming at its emotional best. **Beyond Good and Evil** reaffirms why gaming is great, and why it is so important to keep developing games that aren't based on sequels, books or any kind of licence." - [PC Zone](#), February 2004

- » About **Splinter Cell Pandora Tomorrow**: "From the ingenuity of the original theory to the meticulous and imaginative detail of the execution, **Pandora Tomorrow** will take the multiplayer game somewhere it has never been before." - [Edge](#), February 2004

- » About **Rainbow Six 3**: "Not only is this game one of the best-looking games that you'll ever have played, but it's one of the most exciting and innovative too" – [OXM](#), January 2004

© 2004 Ubisoft Entertainment. All Rights Reserved. Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. / © 2003 Cyan Worlds, Inc. Published by Ubisoft Entertainment, S.A. All rights reserved. Ubisoft, ubi.com, and the Ubisoft logo are trademarks or registered trademarks of Ubisoft Entertainment in the U.S. and/or other countries. Uru (TM), D'ni (TM), Cyan®, and Myst® are trademarks of Cyan, Inc. and Cyan Worlds, Inc. under license to Ubisoft Entertainment. / © 2004 Ubisoft Entertainment. All Rights Reserved. Splinter Cell, Sam Fisher, Splinter Cell: Pandora Tomorrow, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. All other trademarks are the property of their respective owners / © 2003 Ubisoft Entertainment. All Rights Reserved. Beyond Good & Evil, Ubisoft, and the Ubisoft logo are trademarks or registered trademarks of Ubisoft Entertainment in the U.S. and/or other countries. / © 2003 Ubisoft Entertainment. All Rights Reserved. Rayman 3 Hoodlum Havoc is a trademark of Ubisoft Entertainment and Rayman, Ubisoft and the Ubisoft logo are registered trademarks of Ubisoft Entertainment in the U.S. and/or other countries. / © 2004 Crytek. All Rights Reserved. Published by Ubisoft Entertainment. Far Cry, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. / © 2003 Ubisoft Entertainment. Based on Prince of Persia® created by Jordan Mechner. All Rights Reserved. Ubisoft and the Ubisoft logo are trademarks or registered trademarks of Ubisoft Entertainment in the U.S. and/or other countries. Prince of Persia and Prince of Persia The Sands of Time are a trademarks of Jordan Mechner used under license by Ubisoft Entertainment. / © 2003 Red Storm Entertainment. All Rights Reserved. Rainbow Six & Raven Shield are trademarks of Red Storm Entertainment in the US and/or other countries. Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. Red Storm and the Red Storm logo are trademarks of Red Storm Entertainment in the US and/or other countries. Red Storm Entertainment, Inc. is a Ubisoft Entertainment company. / © 2002, 2004 Red Storm Entertainment. All Rights Reserved. Ghost Recon, Jungle Storm, Island Thunder, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. Red Storm and the Red Storm logo are trademarks of Red Storm Entertainment in the US and/or other countries. Red Storm Entertainment, Inc. is a Ubisoft Entertainment company. / © 2004 Sony Computer Entertainment Inc. is a registered trademark of Sony Computer Entertainment America Inc. All Rights Reserved. "PlayStation" and the "PS" family logo are trademarks of Sony Computer Entertainment Inc. / © 1989, 1998, 2001 Nintendo of America Inc. Licensed by Nintendo. Game Boy Advance and Nintendo Gamecube are trademarks of Nintendo of America Inc. TM, ® and the Nintendo Gamecube logo are trademarks of Nintendo. © 2002 Nintendo. / Microsoft, Xbox, and the Xbox Logos are either registered trademarks or trademarks of Microsoft Corporation in the U.S. and/or in other countries. / All other trademarks are the property of their respective owners